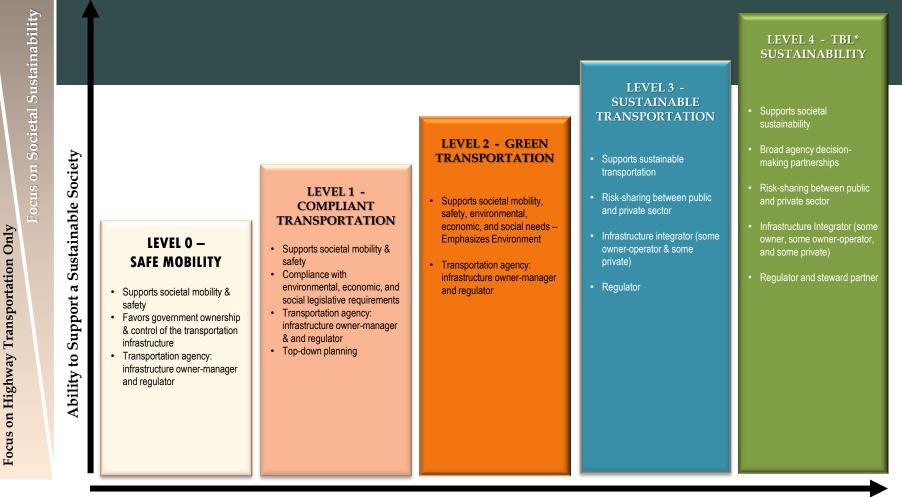
Sustainability Maturity Model



Focus of Sustainability Initiatives

Compliance/Short-term Focus

Sustainability/Long-term Focus

*TBL: Triple Bottom Line (3E's)- Societal Sustainability focuses on present & future needs, is integrated and multi-dimensional (beyond transportation). 1 Source: NCHRP Report 750, Volume 4